



# Case Study: Serena Senior Residence

**Location:** Saint-Lin-Laurentides, Quebec, Canada

**Number of apartments:** 214

**Square footage:** 210 200

logiflex



Part of the Groupe Santé Arbec, Serena is an innovative, refined, and secure retirement residence nestled in the heart of nature. Designed for active and independent retirees, it features over 200 modern apartments, 14 care rooms, exclusive services, and common areas tailored to a dynamic lifestyle. With a focus on offering diverse activities, fostering social connections, and creating a serene atmosphere, Serena redefines retirement as an enriching and fulfilling experience.

## **The objective: Providing a retirement environment that combines elegance, comfort, and high-end hotel-inspired services**

The Serena residence was designed for an active clientele seeking a stimulating living environment. To achieve this goal, it was essential to centralize a wide range of services and activities within one location.

The facility also aimed to distinguish itself as a space for social interaction and entertainment, fostering enriching human connections.

It aimed to provide environments that encourage residents to engage with one another while comfortably welcoming family and friends. The vision was to create an all-inclusive environment to meet residents' expectations, with every aspect of the design focused on delivering an optimal quality of life and enabling retirees to fully enjoy this new chapter.



# The solution: Furnishing common areas with high-quality furniture tailored to various activities



Given the extensive range of activities and services offered at Serena, Groupe Santé Arbec required versatile furniture that could adapt to diverse contexts and needs. Logiflex's varied collections and renowned flexibility made them an essential partner for this ambitious project. Care rooms and all shared spaces were furnished with Logiflex furniture, from areas dedicated to physical, cultural, and recreational activities to gathering and socialization spaces.



The grand dining hall, the residence's centerpiece, provides an exceptional venue for residents to come together. With its carefully planned layout and style inspired by upscale restaurants, it offers seniors a unique and refined daily experience.

The relaxation areas feature a varied selection of armchairs, including the Flint, Taylor, Sit, and Infiniti collections. Renowned for their quality, comfort, and meticulous design, these pieces contribute to the elegance and well-being that define the residence.

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**“The combination of Milan chairs and Sit banquettes in the dining room creates a chic and soothing ambiance that stands out in the senior living market.”**

– Marc Pelletier, Business Development, Logiflex





Alongside lounges, residents can access family rooms ideal for hosting loved ones. Examples include a play area, an arts and crafts room, a library, and a meeting room with an oversized table. Each of these spaces has been designed to combine functionality and aesthetics.

Additionally, a cinema room and a bowling lounge were outfitted with Alpha chairs, offering optimal spectator comfort while maintaining an elegant overall appearance.



Administrative and care staff also benefit from workspaces designed to meet their needs. Offices feature functional storage solutions that align with the residence's chic aesthetic. A custom-designed mailroom and pharmacy were also created to meet the team's specific requirements.

Although Serena primarily accommodates autonomous individuals,

the vision to centralize all services under one roof was fully realized. A care wing with 14 rooms was furnished to support residents requiring medical attention. These rooms, equipped with warm yet functional furniture, adhere to health and safety standards while ensuring ergonomics, durability, and comfort for both residents and staff.





# The result: A place where the community enjoys an active, serene retirement



Serena is much more than a senior living facility; it is a vibrant community offering a fulfilling retirement experience that stands out from other residences. Every space, from common areas to individual rooms, was meticulously designed to promote comfort, social interaction, and well-being. Logiflex's high-quality furniture significantly enhances the warm and welcoming atmosphere, striking a perfect balance between comfort, safety, and sophistication.

Serena's all-inclusive approach allows each resident to fully enjoy the wide range of services and activities available. Whether seeking tranquility or hosting family gatherings, the spaces are thoughtfully designed to meet diverse needs while reflecting Serena's signature elegance and conviviality.



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“The fact that we chose different types of furniture that harmonize well together allows us flexibility in arranging the spaces without affecting the design.”

– Marie-Josée Leclerc, Director, Development and Innovation, Groupe Santé Arbec



## DISPLAYED COLLECTIONS

- CLASSIC
- MILLENIUM
- KNOCKOUT
- FLINT
- SIT
- MILAN
- ALPHA
- INFINITI
- WOODEN LEG TABLES

## DISPLAYED FINISHES

### LAMINATES



Polar White



Classic Maple



Cosmos



Asha

### WOOD



Black Wash

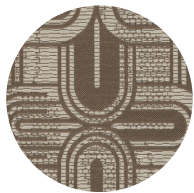


Coffee

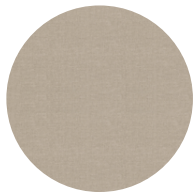


Bark

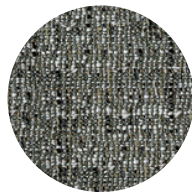
### FABRICS



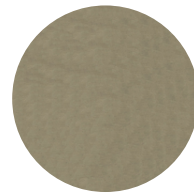
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Arc  
Limestone



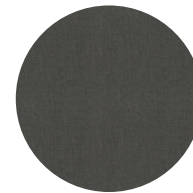
Ennis Fabrics  
Linum  
Flax



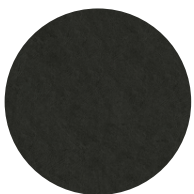
Ennis Fabrics  
Endurepel Moritz  
Granite



Ennis Fabrics  
Intrigue  
Stucco



Ennis Fabrics  
Linum  
Gunmetal



Ennis Fabrics  
Ascent  
Charcoal Dust



Ennis Fabrics  
Loft  
Charcoal



Ennis Fabrics  
Loft  
Royal blue